

# EMERGE

## COLORADO

## SUMMER 2021 RURAL BOOTCAMP

Emerge Colorado is changing the face of politics by recruiting, training, and providing a powerful network for Democratic women who want to run for office across the state.

In **June 2021** we are offering a 20-hour bootcamp-style training program that has been developed to give **rural Democratic women** the skills they need to run for office or run campaigns.



## CURRICULUM

Participants learn from experts and develop practical skills in areas including: choosing the right district and timeline, fundraising, messaging development, field strategy, voter contact, public speaking, social media and media relations, endorsements, and more.

## ALUMNAE NETWORK

Participants become a part of a supportive network of smart and strategic alumnae across Colorado and the nation. All alumnae have access to ongoing campaign coaching and mentorship.

- **500 women trained in Colorado since 2012**
- **Over 65 alums currently serving in elected office**
- **Win-rate of 88% since 2012**
- **Of our alumnae, 45% are women of color, 30% are LGBTQ, and 30% are union members**



# WHY EMERGE COLORADO?



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Colorado women have served as US Senator, Governor, or Denver mayor

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Women in statewide elected office in CO

46

% women serving in CO state legislature



## WHO SHOULD APPLY?

- Rural Democratic women interested in developing their political leadership and community engagement
- Interest in running for political office;
- Commitment to full participation and attendance requirements of the trainings.
- Applicants must be self-identified women, registered Democrats, and reside in the state of Colorado.

## WHEN AND WHERE?

The boot camp will take place over a Saturday and Sunday, followed by two weeknights, and another Saturday morning in June. The program will be held virtually over zoom and attendance at all program days is required.

## SIGN UP TODAY!

Interested in joining or learning more? **Email Joan May at [joan@joanmay.org](mailto:joan@joanmay.org)**. Rural women, BIPOC women, and LGBTQ women highly encouraged to apply!