

2020 END OF THE YEAR REPORT



Emerge achieved more this year than ever before

- 25 ELECTORAL WINS
- 26 NEW GRADUATES
- 8 NEW PROGRAMS ON REMOTE CAMPAIGNING
- TRAINED 100+ CAMPAIGN STAFF
- SHATTERED SIX GLASS CEILINGS
- NEW BLUE MAJORITIES
- 70% WIN-RATE IN 2020 AND 85% SINCE 2012

HISTORIC WINS FOR WOMEN AND DEMOCRATS

BY MICHAL ROSENOER, EXECUTIVE DIRECTOR

In a year full of unprecedented challenges, EmERGE Colorado made historic gains for gender representation across Colorado while creating and defending Democratic majorities and shattering glass ceilings.

Women voters were the influential decision-makers in this year's election. Once again, EmERGE Colorado demonstrated the strategic imperative of supporting women candidates up and down the ballot that reflect the values of key voters in order to win big on election night.

Colorado will begin 2021 with the **most women ever elected to our state legislature**, with EmERGE graduates serving in key leadership positions in both the state House and Senate, and as the second-best state in the country for women's representation at the Capitol. EmERGE Colorado will have **64 elected alumnae** in office at all levels of government, and **18 graduates serving in the state legislature**.

These victories are all thanks to your support for both EmERGE Colorado and our graduates. We've already accomplished so much. I look forward to continuing to move Colorado forward - together!



WHAT WE ACCOMPLISHED

2020 has been a year built for Emerge candidates. Our graduates are authentic women with grassroots values who were able to connect with voters because of their lived experiences. Whether they were nurses, working mothers, school teachers, or protest leaders, Emerge graduates sparked voter excitement and delivered major wins up and down the ballot for Democrats. With our graduates, we:

- **Won 25 elections.** Of our winning candidates in 2020, 34% were women of color and 20% were LGBTQ.
- **Trained 100+ campaign managers and finance directors** in our first-ever campaign-staff boot camp three-day training program.
- **Flipped the CU Regents board and the Arapahoe county commission** to Democratic majorities while defending majorities in Adams, La Plata, Eagle, Larimer, and Boulder counties.
- **Broke six glass ceilings**, ushering in more diversity at the state and local levels. Our "firsts" include:
 - Iman Jodeh, first Muslim woman elected to the capitol
 - Naquetta Ricks, first African immigrant elected to the capitol
 - Alexis King, first woman to serve as District Attorney in JD 1
 - Marta Loachamin and Lynn Baca, first women of color elected to Boulder or Adams county commissions, respectively
- **Consistently outperformed other Democratic candidates** at different levels of the ballot in key geographies, playing a major part in driving up voter turnout and delivering swing votes for Democrats, including in the U.S. senate election.



"Democrats are poised to create real, positive change for all Coloradans in 2021 due in large part to Emerge Colorado and the leadership of their graduates. Emerge has changed the face of politics in Colorado and I'm proud to be an alum of the program."

- Colorado House
Majority Leader Daneya
Esgar, class of 2013



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